

2020-2021 District Goals



District: 321A1

Constitutional Area: India, South Asia and Middle East

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	01	20	14	0
2nd Quarter	01	20	14	0
3rd Quarter	0	0	8	0
4th Quarter	01	20	14	0

FY New Clubs

3

FY Charter Members

60

FY New Members

50

FY Retention Goal

0

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

110

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Membership Growth I Qr	Chairperson membership growth & his committee	Funds	01 July	30 Sept 2020
Membership growth II Qr	Chairperson Membrship growth and his team	Funds	01 Oct	31 Dec 2020
Membership Growth III Qr	Chairperson Membership growth and his team	Funds	01 Jan. 2021	31 Mar. 2021
Membership Growth IV Qr	Chairperson Membership growth and his team	Funds	Mar.2021	30 Jun 2021
Governor & his staff will aid and monitor the chaiperson and his team	Governor	Funds	01 JULY 2020	30 Jun 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Still not received

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

- 1 Blood Collection 5000 Units
- 2. Health Check up 30,000 Individuals
- 3. Assistance to Covid compaign
as per requirement:
 - a) Test Kits
 - b) Protection Kits
 - c) Dry Rations

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
Blood Donation	Club Presidents & Governor		01 July2020	10 June 2021
Health Check up	Club Presdents and Governor		01 jULY 2020	30 JUNE 20212
Covid Assistance	Club Presidents & Governoor		01 July2020	June 2021